

Supplementary Appendix 2: Survey Questions For State and Local Early Childhood Leaders

The following questions were asked of state and local leaders in Iowa's early childhood ecosystem via digital survey tools during in-person and virtual meetings.

Mentimeter and Qualtrics Survey Questions

1. Tell me what you want to know and what concepts, techniques, and sources related to extracting useful data you would like to see in I2D2 "how to" videos.
2. When asked about ECI indicators or community demographic profiles, which of the following data sources do you normally turn to? (Select all that apply.)
 - a. U.S. Census
 - b. Iowa Department of Human Services (DHS)
 - c. Iowa Department of Public Health (IDPH)
 - d. Prevent Child Abuse Iowa
 - e. Other federal/state/local source(s)
3. How would you like to see data presented in the future? (Select all that apply.)
 - a. Maps
 - b. Tables
 - c. Graphs
 - d. Other
4. Would you prefer to have data for your counties only (alongside a statewide comparison) or would you prefer to have data for all counties?
 - a. Your counties only (alongside a statewide comparison)
 - b. Data for all counties
 - c. Other
5. Please identify which indicators are most useful (or not) in helping you with your work:
 - a. Child poverty by education, race, and employment
 - b. Child health coverage by income and poverty
 - c. Domestic abuse by gender and age
 - d. Public assistance income, SSI, or Food Stamps/SNAP
 - e. 4th grade reading proficiency
 - f. No parents in the workforce
 - g. Number of children under 5
 - h. Parent high school dropout rate
 - i. Kindergarten free and/or reduced lunch
 - j. Family marital status

- 6.** If you had access to an ECI data portal, how might you use it to improve decision-making and programming?
- 7.** What types of information would help you to better meet the goals of your area?
- 8.** What other functionality or related resources should be available to best meet your goals?
- 9.** How do we tie indicators to existing priorities?
- 10.** What available data sources do you know of?