

Appendix

Appendix Table 1: Achieved sample for project 1 stakeholder engagement workshop, by type of stakeholder and country

Country	Number of data controllers	Number of data users	Total
England	4	2	6
Wales	1	1	2
Scotland	0	2	2
Northern Ireland	4	1	5
Total (UK-wide)	9	6	15

Appendix Table 2: Quotas and achieved sample for project 1 public dialogue workshops

	Overall	England North & the Midlands	Scotland	England South & East	Wales	Northern Ireland
TOTAL	59	13	12	11	12	11
PRIMARY QUOTAS						
GENDER						
Male	27	5	5	6	6	5
Female	32	8	7	5	6	6
SOCIAL GRADE						
ABC1	30	7	8	5	6	4
C2DE	29	6	4	6	6	7
ETHNICITY						
Black, Asian, Mixed Ethnicity	25	7	3	7	5	3
HOUSEHOLD CONFIGURATION						
Single Parent	8	2	1	3	1	1
Living with spouse / partner (who is the other biological parent of my child)	46	11	11	6	9	9
Living with spouse/partner (who is not the biological parent of my child) (i.e. step parent)	0	0	0	0	0	0
Living with other relatives (e.g. grandparents, parents, siblings, aunts, uncles etc)	2	0	0	1	0	1
Non-residential parent	2	0	0	0	2	0
Other – Co-parent	1	0	0	1	0	0
IF FIRST CHILD						
Parents with one child	27	6	8	2	7	4

Continued

Appendix Table 2: Continued

	Overall	England North & the Midlands	Scotland	England South & East	Wales	Northern Ireland
SECONDARY QUOTAS						
COMFORT LEVEL WITH SHARING DATA						
High	24	8	7	2	4	3
Medium	20	3	2	6	5	4
Low	15	2	3	3	3	4
TRUST IN GOVERNMENT DATA CONTROLLERS						
High	21	5	7	3	4	2
Medium	22	7	3	3	4	5
Low	16	1	2	5	4	4
TERTIARY QUOTAS						
NO. OF CHILDREN IN HOUSEHOLD						
1	24	5	6	3	7	3
2	19	7	2	4	2	4
3+	16	1	4	4	3	4
COUNTRY/REGION						
England North	6	6	0	0	0	0
England Midlands	7	7	0	0	0	0
England East	1	0	0	1	0	0
England London	6	0	0	6	0	0
England South	4	0	0	4	0	0
Scotland	12	0	12	0	0	0
Wales	12	0	0	0	12	0
Northern Ireland	11	0	0	0	0	11
EDUCATION						
Higher than GCSE	42	10	9	9	7	7
GCSE or lower	17	3	3	2	5	4
WORK STATUS						
Working	47	11	11	7	10	8
Not working	12	2	1	4	2	3
HEALTH CONDITION						
Health or mental health condition (parent or child)	14	3	3	3	3	2
AGE						
18-24	6	1	1	1	0	3
25-34	30	9	4	6	9	2
35-44	19	2	6	4	2	5
45-54	3	1	0	0	1	1
55+	1	0	1	0	0	0



Appendix Table 3: Quotas and achieved sample for project 2

Quotas	Target	Achieved
Overall	32	32
Mode	At least 16 online Up to 16 face-to-face	22 online 10 face-to-face
Gender	16 women 16 men	17 women 15 men
Social Grade ⁸	15 BC1 17 C2DE	15 BC1 17 C2DE
Region	16 England 6 Wales 6 Scotland 4 Northern Ireland	16 England 6 Wales 6 Scotland 4 Northern Ireland
Household type	4-8 Mother-only households Up to 4 own household fathers (father's that do not live all or most of the time with their child) Up to 24 two parent households	5 Mother-only households 5 Own household fathers (father's that do not live all or most of the time with their child) 22 two parent households
Ethnicity	At least: 2 Black African 2 Black Caribbean 2 Pakistani 2 Bangladeshi	4 Black African 3 Black Caribbean 3 Pakistani 1 Bangladeshi 21 Other ethnicities

⁸Social grades are a system of demographic classification used in the United Kingdom. The grades are often grouped into ABC1 and C2DE; these are taken to equate to middle class and working class, respectively. Their definition is now maintained by the Market Research Society.



Appendix Table 4: Quotas and achieved sample for telephone follow-up survey

Quotas	Target minimum	Achieved
Overall	360	447
Type of parent	216 – parent living in child's main household who did main 'primary informant' interview 30 – own household parents 114 – parents who completed second shorter interview 'additional informants'	269 – Primary informants 12 – Own household parents 166 – Additional informants
Mode of interview	285 – CAPI 30 – CATI or Teams 45 – CAWI	371 – CAPI 26 – CATI or Teams 50 – CAWI
Biosample	60 – In Biosample study 43 – In Biosample study and consented to give own sample	71 – In Biosample study 47 – In Biosample study and consented to give own sample
IMD Decile	190 – Between 0 and 3 100 – Between 4 and 7 70 – Between 8 and 10	182 – Between 0 and 3 142 – Between 4 and 7 119 – Between 8 and 10
Age	68 – 16-25 years old 155 – 26-35 years old 130 – 36+ years old	48 – 16-25 years old 238 – 26-35 years old 160 – 36+ years old
Ethnicity	Excluding Northern Ireland where no ethnicity quota set: 150 – White British 30 – White (Other) 30 – Black African/Caribbean 50 – Bangladeshi/Pakistani 20 – Other Asian (Indian/Chinese/other) 20 – Mixed or other ethnic groups	Excluding Northern Ireland where no ethnicity quota set: 181 – White British 23 – White (Other) 57 – Black African/Caribbean 38 – Bangladeshi/Pakistani 19 – Other Asian (Indian/Chinese/other) 15 – Mixed or other ethnic groups
Region	70 – North of England 30 – Midlands 80 – South of England (incl. London) 60 – Wales 60 – Scotland No target set for Northern Ireland (334 respondents invited to take part in a second wave of feedback fieldwork)	64 – North of England 43 – Midlands 120 – South of England (incl. London) 55 – Wales 51 – Scotland 114 – Northern Ireland

The issued sample consisted of 2,026 respondents: 1,692 in Wave 1 of feedback follow-up fieldwork (England, Wales and Scotland), and 334 in Wave 2 of feedback follow-up fieldwork (Northern Ireland).



Appendix Figure 1: Back page of the notification letter with Q&As about how participants were selected to take part, including links to the study's privacy notice

How was I chosen for this study?

Firstly, the study only includes babies born in November and December 2022. Secondly, only 250 areas within the UK were chosen for the study. Babies born in these areas are chosen to be representative of all those born in the UK in 2022.

Your family was **chosen at random from records of births** held by NHS England for England and Wales, and the National Records of Scotland and Public Health Scotland. These organisations provided your name, address and additional information about you and your baby.

The families selected for the study reflect the diversity of families across the UK as a whole. Each family chosen for the study is unique and we can't replace you with anyone else.

What if I live apart from my baby's other parent?

To help us build a full picture of each child's life, we want to include mothers or fathers who live apart from their child's other parent.

Where we have both parents' names and addresses from birth records, we will contact each parent separately to invite them to take part. If this applies to you, your child's other parent will have received this letter. Where parents are living in different households, they will each need to contact us separately if they do not wish to take part.

If you prefer that we do not make any further contact with your child's other parent or if you have any concerns about this, please contact us at 0800 151 0610 or gnestudy@ipsos.com.

Your confidentiality

The information you give the study will be kept completely confidential and used for research purposes only. UCL has a legal basis for processing your personal data because it is for 'a task in the public interest' under the General Data Protection Regulation. We also have special approval to receive information from birth records in order to contact you from the NHS Health Research Authority's Confidentiality Advisory Group, NHS England's Independent Group Advising on the Release of Data, and the NHS Scotland Public Benefit and Privacy Panel for Health and Social Care. This has been granted following a careful review of the information the study will collect, and how we will ensure that your data and privacy are protected. Full details about how we will look after your information, including what happens to your information if you decide not to take part, are in the **Privacy Notice** on the study website gnestudy.info/privacy.

Appendix Figure 2: Text in the study guide about the importance of hearing from all families



Why do we want to hear from you?

There is no one quite like your child and your family. For the study findings to benefit all kinds of families, we need to hear from many different families, in all nations and regions of the UK, including yours.

By including families from all backgrounds and cultures, and all kinds of children, we can build a full picture of the lives of this generation and give everyone a chance to be heard.



Appendix Figure 3: Text in the study guide relating to the opt-out recruitment approach and inviting parents to take part independently. Text on both parents opt-out is also included in the recruitment letters (see figure 1)

Which family members are invited to take part?

We want to hear from mothers and fathers to help us build a full picture of each child's life. Fathers and mothers are important in children's lives. Parents may have different views about, and experiences with, their child. Partners living with parents may also be invited to take part.

What if you live apart from your baby's other parent?

We want to include mothers or fathers who live apart from their child's other parent, whatever the relationship between the parents, and whatever involvement they have with their baby.

Each parent will be interviewed separately. Your baby does not need to be present.

We will use information from birth records, if available, to invite each parent to take part. We will also ask each parent for the other parent's contact details, which they may give if they wish. These details will only be used to contact the other parent about this study.

Your participation and survey responses will be kept completely confidential. This means we will not tell your baby's other parent about any of the information you provide or about your circumstances, including your address.

If you prefer that we do not make further contact with your child's other parent or if you have any concerns about this, please contact us on 0800 151 0610 or gnestudy@ipsos.com.

Everyone who takes part will get regular updates about important study findings.



Appendix Figure 4: statement in notification letter about how to opt-out, including about the other parent's opt-out

If you prefer not to receive further information about the study or prefer not to take part, please let us know and we won't contact you any further. You can let us know by Freephone 0800 151 0610 or email gnestudy@ipsos.com. Please include your reference number at the top of this letter. **If you live with your baby's other parent,** and if they have also received this letter, **they will also need to contact us separately** if they do not wish to receive further information or prefer not to take part.

Appendix Figure 5: Statement in study guide about using sampling frame data to understand more about who does and doesn't take part

What if you choose not to take part, or withdraw from the study?

You do not have to take part in Generation New Era if you do not want to, and you have the right to withdraw from the research at any stage, without having to give a reason. If you do withdraw or if we lose touch with you, **we will retain and continue to use your study information for research unless you tell us not to.**

If you choose not to take part, we will use the information from birth records to understand who does and doesn't take part.



Appendix Figure 6: Opening two-page spread of the study guide



Appendix Figure 7: Study guide information about adding information from administrative records



Appendix Figure 8: Text from the 'what happens next' leaflet detailing what will happen to administrative record linkage should the study lose touch with the participant

The information we would like to add relates to your and your child's past, present and future circumstances. If you have chosen for us to do this, we will continue to add information from these records on an ongoing basis for the duration of the study. **This includes if you decide not to take part in future interviews or if we lose contact with you.** If you change your mind about this at any time you can let us know by completing our online form: gnestudy.info/update-your-permissions.

Appendix Figure 9: Text from the study guide informing participants about planned geolinkages

Information about where you live

We will also add information about the **local area or property** where you live. This could be information such as air pollution levels, green spaces, local amenities or the energy efficiency of your home. Where we live has a huge impact on many aspects of life, so understanding more about where you live and your local area is very useful for research. Frequently, these geographical data are **publicly available**. We plan to do this for everyone who takes part in the study, but if you prefer that we don't do this, please let us know using the details on the back of this booklet.

