Provincial Data-linkage to Address Complex Policy Challenges

Coad, J1, Marrville, C1, MacKenzie, D1, Henderson, L2, Pope, N3, Wilmer, B4, Monkman, M5, Bisschop, L6, Black, G2, Boozarjomehri, M7, Chalifour, C4, Fraser, S2, Hawkins, J8, McLay, C2, Hernandez, RP1, Wongkanlayanush, A9, and Zakopcan, D10

1 Integrated Data Office, Ministry of Jobs Trade & Technology, Government of BC
3 Labour Market & Information Division, Advanced Education, Skills and Training, Government of BC
4 Education, Government of BC
5 Jobs, Trade and Technology, Government of BC Lindsay Bisschop, Agriculture, Government of BC
6 Agriculture, Government of BC
7 Governance and Analytics Division, Education, Government of BC
8 BC Stats, Jobs, Trade and Technology, Government of BC
9 Advanced Education, Skills and Training, Government of BC
10 Children and Family Development, Government of BC

Introduction

The Province of British Columbia, Canada has established a Data Innovation Program (DI Program) and a Data Science Partnerships Program (DSP Program) to use integrated public-sector data to drive insights into complex policy challenges and support the public good. These programs are a part of the province’s new Integrated Data.

Objectives and Approach

The DI Program was built to enable policy decisions based on a more complete picture of the citizen journey across and throughout government programs. It provides a privacy and security framework for corporate data analytics and a cross-government secure research environment. The DSP Program provides analytics and/or project support for high-priority cross-government projects. The opportunity afforded by this approach to policy decision-making is that valuable data and evidence from multiple sectors can be utilized to make positive changes in the lives of citizens.

Results

The IDO has partnered with cross government experts on a series of pilot projects that used linked data spanning social services, families and households, education, and health and clinical records. Research topics ranged from the prediction of risk of long-term unemployment, to the impact of the foreign home buyers tax, to the effectiveness of labour market programs. Throughout our presentation we will use these projects as case examples to address the benefits and opportunities provided through our citizen-centred, integrated approach.

Conclusion/Implications

The future of policy decision-making in terms of service delivery relies on mutually beneficial collaboration and the evidence-based insight available through integrated data. Moving forward, it is essential that researchers across government make the most out of integrated population-level data to solve pressing issues affecting the lives of citizens.