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Public Attitudes to Integrated Data in New Zealand

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Background

Statistics New Zealand stewards the Integrated Data Infrastructure (IDI) which links government administrative data, surveys and the New Zealand Census.

Method

A multi-method, qualitative approach was chosen to investigate attitudes to data integration and the role of the national statistical office.

Conclusion

Findings from this research inform Statistics New Zealand's understanding of social license, and provide direction for public engagement and governance.

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